

MAGTEK

SECURITY FROM THE INSIDE

ExpressCard 3000

Instant Card Issuance

Increase card activation and usage while enhancing cardholder satisfaction and security with instant card issuance using **ExpressCard 3000**.

ExpressCard 3000 provides branch and store locations the convenience of issuing credit, debit, pre-paid, ATM, gift, loyalty & membership cards within minutes.

Issue new cards or emergency replacements quickly and securely in branch/store with customer selected PIN, eliminating lost cards and PIN mailers.

ExpressCard 3000 gives you the custom personalisation you need to differentiate yourself from the competition as well as inspiring loyalty and increasing card usage with cards that can feature customer photos of family, friends, pets and more.



Card Issuer Benefits:

- Reduce dormant accounts**
- Reduced postage costs**
- Zero postal fraud**
- Zero card activation call centre costs**
- Re-issuing costs greatly reduced**
- Exceeds all card scheme security standards**
- Secure data preparation and management**

Card User Benefits:

- Local & convenient card issuance/replacement**
- Select your own PIN**
- Unique card personalisation**
- Use your card immediately**

ExpressCard 3000 offers all this inside a single compact desktop device...

- + 7 secure, removable card hoppers
- + 1 manual feed slot
- + embossing, indent printing, and foil tipping
- + full colour double sided card printing
- + magnetic stripe encoding
- + contact and contactless chip encoding

... allowing you to securely, fully personalise any CR-80 sized credit, debit, ATM, gift, loyalty and membership card in as little as 90 seconds.

ExpressCard 3000 is supported by a wide range of third party EMV software solutions, creating a complete, secure instant issuance system for distributed locations that can be maintained & controlled centrally.